

# Sherrie Maricle & The **DIVA** Jazz Orchestra

## CLINICS, MASTERCLASSES, LECTURES, AND PROMOTIONS

*DIVA Educational programs are only available in conjunction with performances or if DIVA is appearing in your area.*

### **Clinics & Masterclasses**

*All Clinics & Masterclasses programs listed below require additional fees*

#### **Big Band Performance Skills**

Your school ensemble performs three selections for DIVA. DIVA musicians then work directly with school musicians on their repertoire in a sectional format. Topics covered include stylistic interpretation, feel, balance, ensemble interaction, blend, dynamics and professionalism. Upon completion of sectional work, your ensemble regroups with DIVA musicians for a run-through of your ensemble's repertoire.

#### **General Instrumental Performance Skills**

Conducted in a sectional format with trumpet, trombone, saxophone, piano, bass, and drums. The clinic will focus on technique, section playing, sound production, intonation, performance etiquette, listening, and improvisation.

#### **Group Lessons**

Conducted with any or all of the following instruments: alto, tenor, bari sax, trumpet, trombone, bass trombone, piano, bass, drums, and all relevant doubles. Lessons are given in a group format and cover all issues specific to the individual instruments and the students' skill levels.

#### **Private Lessons**

Local educator(s), in conjunction with performance venue, select outstanding student(s) for any of the following instruments: saxophone (alto, soprano, tenor, baritone), trumpet/flugelhorn, trombone/bass trombone, piano, bass (acoustic or electric), or drums. Student will receive a sixty (60) minute private lesson with a DIVA musician at performance venue, school or music store. This should be arranged one (1) month prior to performance.

#### **Lead Playing**

Conducted with lead trumpet, lead alto, lead trombone and a rhythm section player. Clinic focuses on stylistic interpretation, blending and balancing a section, phrasing, dynamics, articulations and leadership skills.

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### **Jazz Improvisation**

Conducted with DIVA rhythm section and 1-3 horn players. DIVA musicians work directly with your entire school ensemble or select group in constructing and developing solos. Clinic stresses jazz theory, stylistic interpretation (history), emotion in the music and listening.

### **Masterclasses**

Any DIVA musician may be contracted to conduct a master class on her specific instrument.

### **Jazz Festival Adjudication**

Any DIVA member may adjudicate your school's jazz festival.

### **Coaching the Rhythm Section**

Conducted by Sherrie Maricle and the DIVA rhythm section, your pianist, bassist, drummer, guitarist and percussionist will be coached in stylistic interpretation, creating the right groove, accompanying a soloist, and improvisation.

## **Lectures**

*All Lecture programs listed below require additional fees*

### **Women in Jazz**

Discussion of the role of women as jazz artists, past and present.

### **The Music Business**

Discussion of how to survive as a freelance musician.

### **Jazz Composing and Arranging**

Techniques involved in writing for a big band or jazz combo.

### **Jazz History**

#### **General Overview**

Overview of jazz from ragtime to the present.

#### **A Listening History of Big Bands**

Through listening, an overview of the evolution of the big band.

### **Managing a Big Band/Music Business**

#### **General Management**

Discussion of booking, contract negotiations, recruiting, recording, personnel management, tour organization, product promotion and marketing.

#### **Road Management**

Route planning, transportation, lodging, meal planning, stage set-up, sound and light, merchandise management, equipment management, people skills and emergency troubleshooting.

*Lecture sites may require CD player, tape player, VCR & monitor, and/or chalkboard (with chalk). Lecture materials may need to be photocopied by the sponsoring organization.*

## **Promotions & Incentives**

*There are no fees for the Promotions & Incentives programs listed below*

### **Pre-concert discussion/Meet the Artist**

To be conducted one (1) hour prior to performance. This would be conducted by Stanley Kay (Founder/Manager of DIVA), Sherrie Maricle and select members of DIVA.

### **Autograph Session/Meet and Greet**

Immediately following performance, select DIVA musicians will be available for one-half hour to sign CDs, photographs and mingle with the audience.

### **Concert Promotion**

Stanley Kay, Sherrie Maricle and select DIVA musicians will participate in any radio, television, internet, newspaper, or magazine interviews prior to performance via telephone or live when possible.

### **Website Links and Chats**

By contacting us, you can link your website to DIVA's one month prior to the performance.

### **Giveaways**

DIVA offers all concert promoters/advertisers a limited number of CDs, T-shirts, photographs and concert tickets pending approval from the venue.

## **Connect with your community**

*There are no fees for the Connect With Your Community programs listed below*

### **Highlight A Local Group**

Have a local high school, college or community band play one 20-30 minute pre-concert set prior to the DIVA performance.

### **Feature a "Local Star"**

Have an outstanding student, teacher or local celebrity perform one selection with DIVA (guest will play on one of DIVA's arrangements). This should be arranged one month in advance; guest performer must be available to rehearse at DIVA's sound check on the day of the performance.

### **DIVAs Perform With You**

One or more of DIVA's musicians can be invited to perform with your school or community ensemble as a featured guest soloist during pre-concert set (see "Highlight a Local Group", above).

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### **DIVAs Connect**

One or more of DIVA's musicians will make a pre-concert visit to local community centers, nursing homes, social work organizations, day care centers, or community service organizations for an open discussion/Q&A regarding the evening's performance. This option works as an incentive for Group Sales.

### **Co-sponsorship may be available from:**

Yamaha Drums  
Sabian Cymbals  
Vic Firth Drumsticks  
International Association for Jazz Education

Contact Jami Dauber at [divajazz@nyc.rr.com](mailto:divajazz@nyc.rr.com) for information on co-sponsorship for your event.

## **What educators are saying about DIVA**

"I can say without reservation that DIVA was received by our sold out audience at our 1998 festival with more appreciation and enthusiasm than any other we have hosted...DIVA's sensitivity to the 1,000 students in our audience by encouraging them to stay after the program and talk was very heartwarming...I encourage anyone considering booking DIVA in educational settings to do so."

***Jim Warrick, Coordinator of Jazz, New Trier H.S., Winnetka, IL***

"My students will be talking about their experience with DIVA for a long time. They were dynamic, impressive, enthusiastic and had a wonderful way of reaching our band. The clinics were terrific!...Finally, I've got to tell you that sometimes professionals have an attitude about working with high school players. Not so with Diva. They had plenty to say, but in a positive, encouraging way..."

***Haig Shahverdian, Director of Jazz, Hall H.S., West Hartford, CT***

"I want to thank you and DIVA for your super presentation at the recent NYSSMA [New York State School Music Association] winter conference. I have never seen such a reaction from an audience at the conference-your band blew everyone away! Your performance was all everyone was talking about for the rest of the night."

***Paul Evoskevich, Head of Jazz, The College of St. Rose, Albany, NY***